

Notice of Allowability

Application No.

10/005,183

Examiner

Vitali Korobov

Applicant(s)

NAREDDY ET AL.

Art Unit

2155

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address--

All claims being allowable, PROSECUTION ON THE MERITS IS (OR REMAINS) CLOSED in this application. If not included herewith (or previously mailed), a Notice of Allowance (PTOL-85) or other appropriate communication will be mailed in due course. **THIS NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RIGHTS.** This application is subject to withdrawal from issue at the initiative of the Office or upon petition by the applicant. See 37 CFR 1.313 and MPEP 1308.

1. ☒ This communication is responsive to an amendment & T.D. filed on 6/8/05.
2. ☒ The allowed claim(s) is/are 1-17 and 55-81, renumbered as 1-44.
3. ☒ The drawings filed on 07 March 2002 are accepted by the Examiner.
4. ☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
 - a) ☐ All b) ☐ Some* c) ☐ None of the:
 1. ☐ Certified copies of the priority documents have been received.
 2. ☐ Certified copies of the priority documents have been received in Application No. _____.
 3. ☐ Copies of the certified copies of the priority documents have been received in this national stage application from the International Bureau (PCT Rule 17.2(a)).

* Certified copies not received: _____.

Applicant has THREE MONTHS FROM THE "MAILING DATE" of this communication to file a reply complying with the requirements noted below. Failure to timely comply will result in ABANDONMENT of this application.
THIS THREE-MONTH PERIOD IS NOT EXTENDABLE.

5. ☐ A SUBSTITUTE OATH OR DECLARATION must be submitted. Note the attached EXAMINER'S AMENDMENT or NOTICE OF INFORMAL PATENT APPLICATION (PTO-152) which gives reason(s) why the oath or declaration is deficient.
 6. ☐ CORRECTED DRAWINGS (as "replacement sheets") must be submitted.
 - (a) ☐ including changes required by the Notice of Draftsperson's Patent Drawing Review (PTO-948) attached
 - 1) ☐ hereto or 2) ☐ to Paper No./Mail Date _____.
 - (b) ☐ including changes required by the attached Examiner's Amendment / Comment or in the Office action of Paper No./Mail Date _____.
- Identifying indicia such as the application number (see 37 CFR 1.84(c)) should be written on the drawings in the front (not the back) of each sheet. Replacement sheet(s) should be labeled as such in the header according to 37 CFR 1.121(d).
7. ☐ DEPOSIT OF and/or INFORMATION about the deposit of BIOLOGICAL MATERIAL must be submitted. Note the attached Examiner's comment regarding REQUIREMENT FOR THE DEPOSIT OF BIOLOGICAL MATERIAL.

Attachment(s)

1. ☒ Notice of References Cited (PTO-892)
2. ☐ Notice of Draftsperson's Patent Drawing Review (PTO-948)
3. ☒ Information Disclosure Statements (PTO-1449 or PTO/SB/08), Paper No./Mail Date 11/25/2002
4. ☐ Examiner's Comment Regarding Requirement for Deposit of Biological Material
5. ☐ Notice of Informal Patent Application (PTO-152)
6. ☐ Interview Summary (PTO-413), Paper No./Mail Date _____
7. ☒ Examiner's Amendment/Comment
8. ☒ Examiner's Statement of Reasons for Allowance
9. ☐ Other _____


MEHRAJ
PRIMARY EXAMINER

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a logical web site, one or more URIs corresponding to web pages, and/or one or more query strings. This parsing information may also specify a mapping of actual web sites to one or more logical sites.

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance and/or Examiner's Amendment."

CONTACT INFORMATION

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Vitali Korobov whose telephone number is 571-272-7506. The examiner can normally be reached on Mon-Friday 8a.m. - 4:30p.m..

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Saleh Najjar can be reached on (571)272-4006. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

DETAILED ACTION

EXAMINER'S AMENDMENT

An Examiner's Amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 C.F.R. 1.312. To ensure consideration of such an amendment, it **MUST** be submitted no later than the payment of the Issue Fee.

The application has been amended as follows:

In the Specification:

- a. On page 2, line 23, delete "**http://**".
- b. On page 3, line 2 delete "**http://www.**".
- c. On page 15, line 1 delete "**http://www.**".
- d. On page 28, line 15 delete "**www.**".
- e. On page 28, line 25 delete "**www.**".
- f. On page 29, line 25 delete "**www.**".
- g. On page 32, line 13 delete "**www.**".
- h. On page 32, line 16 delete "**www.**".
- i. On page 37, line 21 delete "**www.**".
- j. On page 39, line 24 delete "**www.**".
- k. On page 11, lines 26-28, replace "**(Attorney No. 34821-8010US), entitled**
"Identifying and Reporting on Combinations of Events in Usage
Data" and filed August 14, 2000" by --, entitled "Identifying and

Reporting on Combinations of Events in Usage Data” and filed August 14, 2000, now abandoned;--.

- i. On page 11, lines 26-28, replace “(Attorney No. 34821-8009US), entitled “Report Depicting Extent Of Completion Of A Process” and filed December 20, 2000;” by --, entitled “Report Depicting Extent Of Completion Of A Process” and filed December 20, 2000, now abandoned;--.**
- m. On page 11, line 30 and page 12, lines 1-2, replace “(Attorney No. 34821-8013US), entitled “Web-based Extraction and display of Information for Graphical Structures” and filed July 11,2000,” by --, entitled “Web-based Extraction and display of Information for Graphical Structures” and filed July 11,2000, now abandoned;--.**
- n. On page 12, line 10-11, replace “(Attorney Ref. No. 34821-8001US), entitled “Method and System for Monitoring a Resource via the Web” and filed July 11, 2000,” by --, entitled “Method and System for Monitoring a Resource via the Web” and filed July 11, 2000, now abandoned,--.**

REASONS FOR ALLOWANCE

The following is an examiner's statement of reasons for allowance:

Claims 1-17 and 55-81 are allowable over the prior art of record.

The Examiner has found that the prior art of record does not appear to teach or suggest or render obvious the claimed limitations in combination with the specific added limitations as recited in independent claims and subsequent dependent claims.

One such prior art of record is a U.S. Patent 6,487,538 to Gupta et. al. teaches an embodiment that provides for an ISP to collect and store demographic information such as the user's age, residence, credit history, etc. Additionally, stored information may include web sites the user has accessed, time spent on each web site, and any searches performed by the user. The profile information may be utilized by the proxy to conduct targeted advertising and to associate a cost with certain demographic information. The profile information may be evaluated by the ISP for advertisement insertion. Alternatively, the profile information may be forwarded to an advertiser or advertising agency that evaluates and forwards back an advertisement for the proxy to transmit to the user.

However, the prior art of record does not teach a system using predefined parsing information as part of the analysis for analyzing web site navigation interaction data, the predefined parsing information including information indicating occurrence times for which the predefined parsing information is effective. This information can be stored in log files and supplemented with data from other sources, of customer data in order to identify various occurrences of interest corresponding to defined category types. When analyzing a customer's web site interaction data, the parser component can use data defining customer specific categories of web pages. Said high-level types of occurrences can be specified in a variety of ways, such as by using a combination of

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Vitali Korobov
Examiner
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6/30/05



SALEH NAJJAR
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